

## Deliver a Check Program for the Way Consumers Do Business Today

Consumers have changed  
the way they purchase items  
— including checks.



# INDUSTRY-LEADING DATA SECURITY

We take your security and the security of your customers seriously. With leading-edge security practices and unmatched security elements, you can feel confident that your sensitive data is being handled responsibly.

## A PROACTIVE APPROACH BEYOND PREPAREDNESS



# MOBILE DEPOSIT-READY SECURITY FEATURES

Our mobile deposit security features provide today's customers with the innovation, safety, convenience, and peace of mind they need.

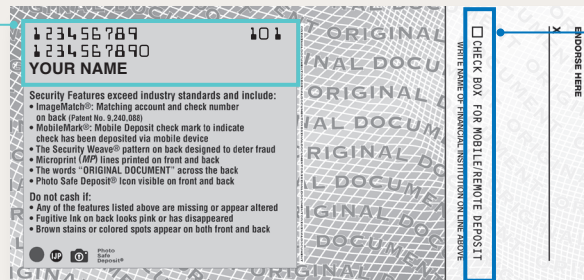


### Photo Safe Deposit®

Icon that tells customers their checks include mobile deposit fraud prevention features.

### ImageMatch®

ImageMatch verifies that the front and back of a check belong to one another. Our checks include account number, check number and personalization on the back of the check, reducing the chances of fraudulent use of an endorsement for multiple checks.



### MobileMark®

A checkbox that allows customers to keep track of checks deposited via mobile deposit capture and helps avoid unintended duplicate deposits of the same check.

# FRAUD PROTECTION STANDARD WITH EVERY CHECK ORDER

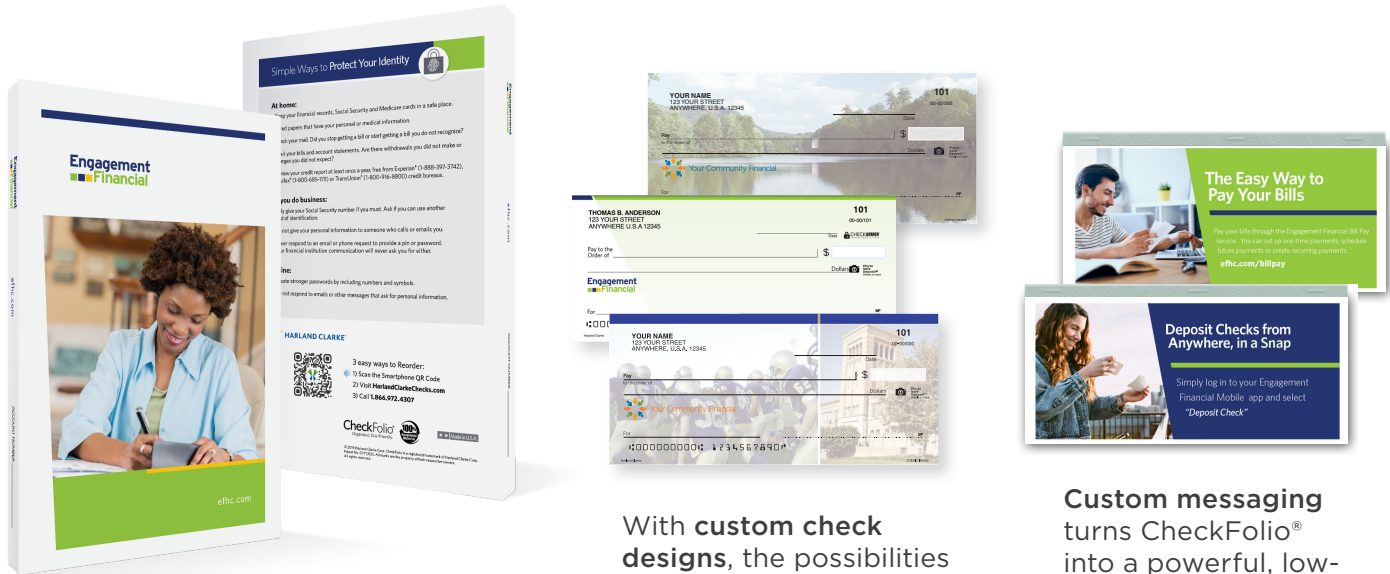


White-glove dedicated assistance from certified fraud recovery specialists in the event of check fraud, checking account fraud or identity theft.

**Beyond the Check:** CheckArmor specialists identify areas of risk including fraud from physical checks, use of debit card, online fraud or account takeover.

# BETTER BRANDING AND RELEVANT MESSAGING

Your checking account is branded. Why not extend that branding to your check package too? Our innovative check delivery packaging doubles as a hard-working, custom branded and cross-selling tool.



**Custom CheckFolio®**  
Your design.  
Your message.  
Your way.

With custom check designs, the possibilities are limitless.

*No minimum order size*

Custom messaging turns CheckFolio® into a powerful, low-cost marketing tool.

# A SUPERIOR PACKAGING EXPERIENCE



**HOW DOES THE CHECK PACKAGE MAKE YOU FEEL ABOUT YOUR FINANCIAL INSTITUTION?**

*“They care about making my life easier.”*

*“They are innovative and care about their customers.”*

*“They want to gain my trust.”*

# You Can Count On Us For ...

## TRUE COLLABORATION

Our relationship teams work alongside you to achieve a successful check program.

### PROGRAM MANAGEMENT

Highly tenured account team oversees daily operations

### REGULAR DATA AND BUSINESS REVIEWS

Performance reporting to ensure the ongoing health of the program

### ANNUAL ACCOUNT PLANNING

Understand your goals, budgets and growth plans to prepare for the future



*"I attended a client's board meeting where they referred to us as part of their team. It made me realize our model is truly unique."*

VP Strategy, Vericast

## EASY CONVERSIONS

We convert millions of customers and thousands of branches each year. Client Implementation is our client-facing change management team.

### CLIENT IMPLEMENTATION TEAM

#### COLLABORATION

We provide a collaborative approach and partnership to each project

#### TIMELY COMMUNICATION

Project managers know when and how best to provide the right communication to you at the right time

#### CONTINUOUS IMPROVEMENT

We are always looking for ways to improve our processes

#### PROVEN EXPERIENCE

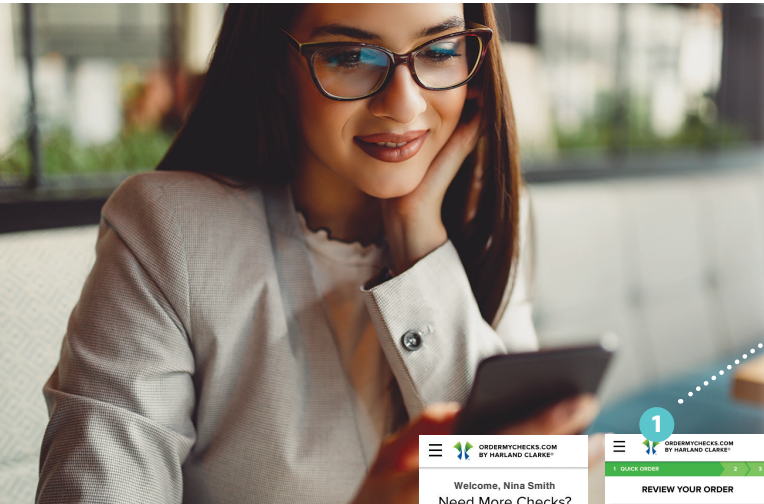
Experienced project managers enable clients to effectively manage the changes with minimal client resources

**OUR CLIENT IMPLEMENTATION TEAM MANAGED THE LARGEST BANK CONVERSION IN U.S. HISTORY.**

# A BETTER CUSTOMER EXPERIENCE

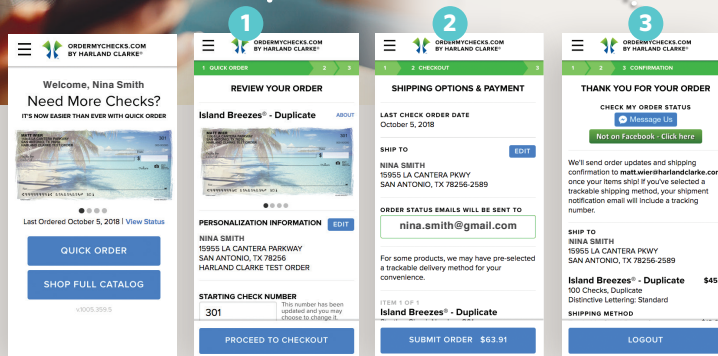
Customers enjoy an excellent check buying experience every time with innovative features like:

- FRESH AND INTUITIVE E-COMMERCE SITE
- MULTICHANNEL ORDER HISTORY FOR A CONSISTENT CUSTOMER EXPERIENCE
- MOBILE-READY ORDERING



Easy 3-Click and Mobile-Ready Ordering\*

With Vericast, check reordering is mobile-ready and WCAG AA-compliant.



\*Available on personal check orders

# QUALITY CUSTOMER INTERACTIONS. EVERY TIME.

Our highly trained and knowledgeable contact center team act as a true extension of your brand.

- Live agent
- IVR
- Multilingual
- Check order support
- Conversion assistance
- Check recapture
- Satisfaction surveys
- General banking services



Highly skilled sales & service professionals

Customer-first attitude

Millions of contacts per year

Extensive financial services experience

# We're Invested In Your Success

We continue to lead the industry through our investment in check innovation and technology.



**CheckFolio®**  
and robotics  
technology

2012

**Photo Safe Deposit®,  
MobileMark® and  
patented ImageMatch®**  
for improved remote deposit  
capture security

2016

**Custom  
CheckFolio**

2017

**Improved  
MobileMark**  
to improve  
mobile deposit  
security

2018

**\$100M+** investment  
in **Canon® Océ  
JetStream®**  
technology —  
white paper in, color  
paper out. Single-pass  
front-and-back  
printing

**Color  
Check-pad  
Messaging**

**3-Click  
Ordering**  
for faster, more  
convenient  
reordering

© 2022 Vericast. All rights reserved. Photo Safe Deposit, ImageMatch, MobileMark, CheckArmor and CheckFolio are registered trademarks of Vericast. ImageMatch is covered by one or more patents including US Patent 9,240,088. CheckFolio is covered by US Patent C777,7835. All marks are the rights of their respective owners. CS1223 SAMM #9103690

Find out more about how our Business and Personal Check Programs can help your financial institution engage and delight your customers.

[contact@vericast.com](mailto:contact@vericast.com) [vericast.com](http://vericast.com)

**VERICAST**