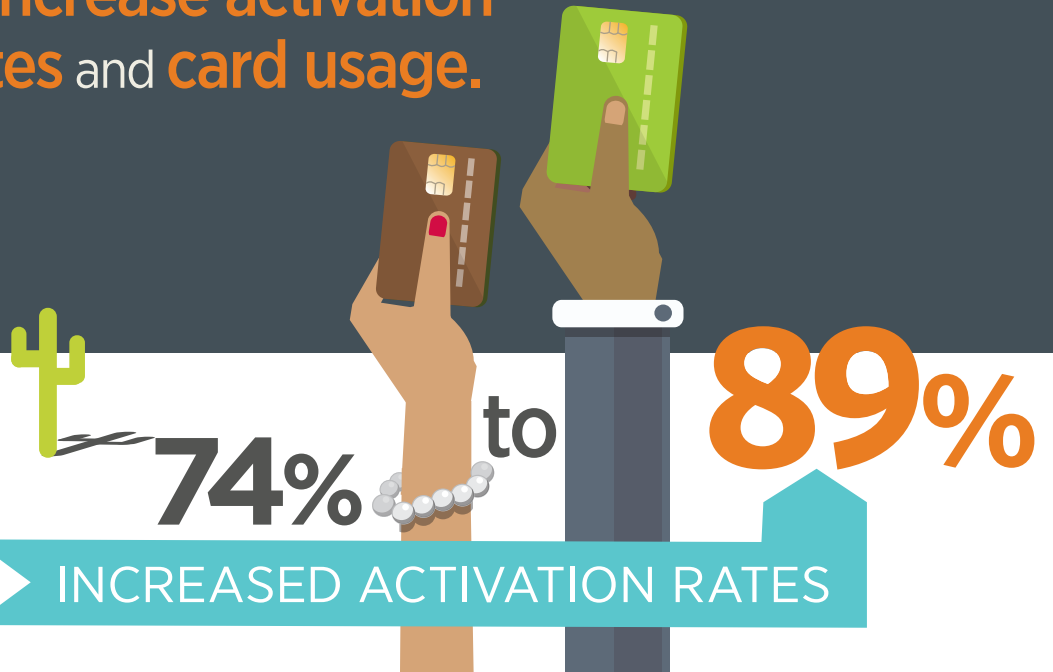


CASE STUDY Instant Issuance

A **\$2.23B** financial institution headquartered in the Midwest wanted to **increase activation rates** and **card usage**.



Instant Issuance
Avg Time to FIRST Usage



47% of Cards Used Within 8 Hours



NON-Instant Issuance
Avg Time to FIRST Usage



Reduction in **Card Costs**
(due to reduced shipping costs)

Results based on Vericast data. Many variables impact campaign success. Vericast does not guarantee or warrant earnings or a particular level of success.

Find out how Instant Issuance can help you improve the customer experience, boost card activation and increase cardholder usage.

contact@vericast.com vericast.com