# **VERICAST. /** NCH MARKETING

## MANUFACTURER INDUSTRY NOTIFICATION For Paper and Paperless Coupon Redemption

July 7, 2023

Hot Line # 1-800-833-7096

For inquiries, please see below:

**CLEARINGHOUSE PERSONNEL** 

Email inquiries to clearinghouseinquiries@nchmarketing.com

## RETAILERS

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc. 155 N. Pfingsten Road, Suite 200 Deerfield, Illinois 60015 Attn: Trade Management

https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/

Please include contact name and phone number so we may effectively handle your inquiry

## GLOSSARY

## **Brands / Products**

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

## **Family Codes**

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

## Manufacturer Merger

A manufacturer merging into an existing Vericast/NCH client

## Manufacturer Name Change

A Vericast/NCH client changing their corporate name

## Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

## Manufacturer Redemption Address Change

A Vericast/NCH client moving to another agent or beginning to process in-house

## Manufacturer Redemption Clarification

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

## **Manufacturer Split**

A Vericast/NCH client who has sold products to another manufacturer

## **New NCH Manufacturer**

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

## Example: ABC Company #9999

## **New NCH Manufacturer**

## The information below pertains to both paper and paperless submissions.

Effective Date:		
Manufacturer Name	Client Number	Prior Redemption Address
GS1 Company Prefix	Family Codes	Brands / Products

## **Manufacturer Merger**

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 7/3/2023

Manufacturer Name	Client Number Previous Redemption Address		Merging Into	Client Number
HRA Pharma	N/A	Inmar Brand Solutions Dept 99862 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	L. Perrigo Company #1565 PO Box 880001 El Paso, TX 88588-0001	1565
GS1 Company Prefix	Family Codes		Brands / Products	
081000031	All Family Codes		Compeed Footcare and Me	derma

Effective Date: 6/12/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Friendship Dairies	N/A	Friendship Dairies Inmar Brand Solutions Dept 71481 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	Saputo Cheese USA Inc #1348 PO Box 880001 El Paso, TX 88588-0001	1348
GS1 Company Prefix	Family Codes		Brands / Products	
0071481	All Family Codes		Friendship Dairies	

#### Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999

## Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date:				
Previous Manufacturer Name & Address	Client Number	New Manufacturer	Name & Address	Client Number
GS1 Company Prefix		Family Codes	Brands/P	roducts

## Manufacturer Redemption Address Change

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

## Effective Date: 6/30/2023

Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
NBTY Global, Inc. #1664 PO 880001 El Paso, TX 88588-0001	1664	Nestle USA Inmar Dept. #00020 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045	0074312 (Excludes 500 series) 0025077 0030768 0076460

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

## Manufacturer Redemption Address Change, Continued

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 6/30/2023

Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Bimbo Bakeries #1296 P.O. Box 880001 El Paso, TX 88588	1296	Bimbo Bakeries Inmar Dept. #69665 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045	0763946 0073410 0050400 0072945 0073040 0074323 0072030 0071330 0078700 0072610 0071535 0071305 0070870 0073132 0018537 0076515 0071673 0076515 0071673 0071309 0048121 0703965 0039677 0076800 0071479 0850711006 0850050

Effective Date: 6/26/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Marin Kombucha Company #1793 PO Box 880001 El Paso TX 88588-0001	1793	Marin Kombucha Company 22 Commercial Blvd, Ste G Novato, CA 94949-6111	0850004029 08648200001

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999

## Manufacturer Name Change

## The information below pertains to both paper and paperless submissions.

Effective Date:			1
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

## Manufacturer Redemption Clarification

#### The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments

## Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Name

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999