

# MANUFACTURER INDUSTRY NOTIFICATION For Paper and Paperless Coupon Redemption

July 21, 2023

Hot Line # 1-800-833-7096

For inquiries, please see below:

## **CLEARINGHOUSE PERSONNEL**

Email inquiries to clearinghouseinquiries@nchmarketing.com

#### **RETAILERS**

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.

155 N. Pfingsten Road, Suite 200

Deerfield, Illinois 60015 Attn: Trade Management

https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/

Please include contact name and phone number so we may effectively handle your inquiry

## **GLOSSARY**

#### **Brands / Products**

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

## **Family Codes**

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

## **Manufacturer Merger**

A manufacturer merging into an existing Vericast/NCH client

## **Manufacturer Name Change**

A Vericast/NCH client changing their corporate name

## **Manufacturer Published Coupon Redemption Policy Updates**

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

## **Manufacturer Redemption Address Change**

A Vericast/NCH client moving to another agent or beginning to process in-house

### **Manufacturer Redemption Clarification**

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

### **Manufacturer Split**

A Vericast/NCH client who has sold products to another manufacturer

#### **New NCH Manufacturer**

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

## **New NCH Manufacturer**

The information below pertains to both paper and paperless submissions.

Effective Date: 8/1/2023				
Manufacturer Name	Client Number	Prior Redemption Address		
Campbell Soup Company #1812 NCH Marketing Services P.O. Box 880001 El Paso, TX 88588-0001	1812	Campbell Soup Company Inmar Brand Solutions Dept. #51000 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475		
GS1 Company Prefix	Family Codes	Brands / Products		
0010300	100-199, 200-299, 400-499	Emerald Nuts		
0014100	100-199, 300-399	Pepperidge Farm Bakery		
0014700	100-199	Salerno		
0020685	100-199, 200-299	Cape Cod		
0021900	500-599	Tom's Snacks		
0023896	100-799	Pop Secret		
0027500	100-199	Archway		
0041200	100-399	Jay's, Krunchers, O-KE-DOKE		
0041565	100-199, 600-699	Pace Sauces and Meals		
0049508	100-599	Snack Factory Pretzel Crisp		
0051000	100-499, 600-999	Campbell's Soups, Prego, V8		
0052603	100-399	Pacific Foods		
0073510	100-199	Stella D'Oro		
0076410	100-199, 300-799	Lance		
0077975	100-499, 700-799	Snyder's of Hanover		
0084114	100-499	Kettle		
0081509902	100-199, 300-599	Late July Any Chips, Crackers, Popcorn, Salsa		
0890444000	100-199, 300-399	Any Crackers, Chips		

Effective Date: 7/31/2023					
Manufacturer Name	Client Number	Prior Redemption Address			
WK Kellogg Co #1811 PO Box 880001 El Paso, TX 88588-0001	1811	N/A			
GS1 Company Prefix	Family Codes	Brands / Products			
0041192	All family code	WK Kellogg Co			
0884623	500 Series	Bear Naked			
0856416000	500 Series	Bear Naked			
0018627	500 Series	Kashi			

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

# **New NCH Manufacturer, continued**

The information below pertains to both paper and paperless submissions.

Effective Date: 7/31/2023				
Manufacturer Name	Client Number	Prior Redemption Address		
Pairwise Plants Services #1813 PO Box 880001 El Paso, TX 88588-0001	1813	N/A		
GS1 Company Prefix	Family Codes	Brands / Products		
0850048964	All	Conscious Greens		

# **Manufacturer Merger**

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <a href="mailto:NRSpaperless@nchmarketing.com">NRSpaperless@nchmarketing.com</a> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 7/24/2023						
Manufacturer Name	Client Number Previous Redemption Address		Merging Into	Client Number		
Liquid IV	Inmar Dept. #99862	Liquid IV Inmar Dept. #99862 Mfr Rcv Office 801 Union Pacific Blvd. Ste 5 Laredo, TX 78045-9475	Unilever P.O. Box 880001 El Paso, TX 88588-0001	1370		
GS1 Company Prefix		Family Codes	Brands / Products			
08637370001		All Family Codes	Liquid IV			
08633230003		All Family Codes	Liquid IV			
0851741008		All Family Codes	Liquid IV			
0850021474		All Family Codes	Liquid IV			
0850039286		All Family Codes	Liquid IV			
081012597		All Family Codes	Liquid IV			

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

# **Manufacturer Merger, continued**

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <a href="mailto:NRSpaperless@nchmarketing.com">NRSpaperless@nchmarketing.com</a> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

<b>Effective Date:</b>	7/3/2023	7/3/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number		
HRA Pharma	N/A	Inmar Brand Solutions Dept 99862 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	L. Perrigo Company #1565 PO Box 880001 El Paso, TX 88588-0001	1565		
GS1 Company Prefix	Family Codes		Brands / Products			
081000031	All Family Codes		Compeed Footcare and Mederma			

<b>Effective Date:</b>	6/12/2023	6/12/2023			
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number	
Friendship Dairies	N/A	Friendship Dairies Inmar Brand Solutions Dept 71481 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	Saputo Cheese USA Inc #1348 PO Box 880001 El Paso, TX 88588-0001	1348	
GS1 Company Prefix	Family Codes		Brands / Products		
0071481		All Family Codes	Friendship Dairies		

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

# **Manufacturer Split**

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <a href="mailto:NRSpaperless@nchmarketing.com">NRSpaperless@nchmarketing.com</a> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date:				
Previous Manufacturer Name & Address	Client Number	New Manufacturer	Name & Address	Client Number
GS1 Company Prefix		Family Codes	Brands/P	roducts

## **Manufacturer Redemption Address Change**

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <a href="mailto:NRSpaperless@nchmarketing.com">NRSpaperless@nchmarketing.com</a> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 6/30/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
NBTY Global, Inc. #1664 PO 880001 El Paso, TX 88588-0001	1664	Nestle USA Inmar Dept. #00020 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045	0074312 (Excludes 500 series) 0025077 0030768 0076460

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

# **Manufacturer Redemption Address Change, continued**

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <a href="mailto:NRSpaperless@nchmarketing.com">NRSpaperless@nchmarketing.com</a> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 6/30/2023					
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix		
Bimbo Bakeries #1296 P.O. Box 880001 El Paso, TX 88588	1296	Bimbo Bakeries Inmar Dept. #69665 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045	0763946 0073410 0050400 0072945 0073040 0074323 0072030 0071330 0078700 0072610 0071535 0071305 0070870 0073132 0018537 0076515 0071673 0071309 0048121 0703965 0039677 0076800 0071479 0850711006 0850050		

Effective Date: 6/26/2023			
Manufacturer Name & Address	Client Number Forwarding Information		GS1 Company Prefix
Marin Kombucha Company #1793 PO Box 880001 El Paso TX 88588-0001	1793	Marin Kombucha Company 22 Commercial Blvd, Ste G Novato, CA 94949-6111	0850004029 08648200001

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

## **Manufacturer Name Change**

The information below pertains to both paper and paperless submissions.

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

# **Manufacturer Redemption Clarification**

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments

# **Manufacturer Published Coupon Redemption Policy Updates**

The following policies have been newly published or updated and can be found at <a href="https://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx">www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx</a>

## **Manufacturer Name**

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.