

# NCH Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

June 2, 2023

Hot Line # 1-800-833-7096

For inquiries, please see below:

Clearinghouse Personnel: Email inquiries to <u>clearinghouseinquiries@nchmarketing.com</u>

> Retailers: By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc. 155 N. Pfingsten Road Suite 200 Deerfield, Illinois 60015 Attn: Trade Management

https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/

Please include contact name and phone number so we may effectively handle your inquiry

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge

# Glossary

## Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### **Family Codes**

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### **Manufacturer Merger**

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center, <u>www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx</u>

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

## **Manufacturer Redemption Clarification**

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### **Manufacturer Split**

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge.

## **New NCH Manufacturer**

#### The information below pertains to both paper and paperless submissions.

Effective Date: 5/1/2023			
Manufacturer Name	Client Number	Prior Redemption Address	
Producers Dairy Foods dba Shehadey Farm #1809 PO Box 880001 El Paso, TX 88588-0001	1809	N/A	
GS1 Company Prefix	Family Codes	Brands / Products	
0071203	All Family Codes	Umpqua Dairy	
0071580	All Family Codes	Umpqua Dairy	
0078255	All Family Codes	Producers Dairy	
0071406	All Family Codes	Model Dairy	
0072935	All Family Codes	Berkeley Farms	

## Manufacturer Merger

The information below pertains to both paper and paperless submissions. Paperless offers must be reregistered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 5/15/2023					
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number	
Rocco & Roxie Supply	N/A	N/A	PetIQ #1682 PO Box 880001 El Paso, TX 88588-0001	1682	
GS1 Company Prefix		Family Codes	Brands / Products		
08655200000	All Family Codes		All Family Codes Rocco & Roxie		
0858005008	All Family Codes		All Family Codes Rocco & Roxie		
0850010626	All Family Codes		All Family Codes Rocco & Roxie		
0853568006		All Family Codes	Rocco & Roxie		

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge.

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## Manufacturer Merger, Cont.

The information below pertains to both paper and paperless submissions. Paperless offers must be reregistered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 6/12/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Friendship Dairies	N/A	Friendship Dairies Inmar Brand Solutions Dept 71481 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	Saputo Cheese USA Inc #1348 PO Box 880001 El Paso, TX 88588-0001	1348
<b>GS1</b> Company Prefix	x Family Codes		Brands / Products	•
0071481	All Family Codes		Friendship Dairies	

## Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be reregistered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date:				
Previous Manufacturer Name	Client	New Manufacturer Name & Address C		Client Number
& Address	Number			
CS1 Compony Profix		Eamily Codes	Brands/P	roducto
GS1 Company Prefix	Family Codes		Branus/P	roducts

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Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999

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## **Manufacturer Redemption Address Change**

The information below pertains to both paper and paperless submissions. Paperless offers must be reregistered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 5/1/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Eleeo Brands LLC #1747 PO Box 880001 El Paso TX 88588-0001	1747	Eleeo Brands LLC Inmar Brand Solutions Dept #92245 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	081452101 081616701 0897752002

## Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

# Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments

# Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at

www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Name

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Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

### Example: ABC Company #9999

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