



**Vericast Announces Q3 2023 Financial
Results Conference Call for Qualified Participants**

San Antonio, Texas, October 31, 2023 – Vericast announced it will hold a conference call for qualified participants on Thursday, November 2, 2023, at 10 a.m. ET to discuss its financial results for Q3 2023.

Qualified participants with proper login credentials can access call-in details on the Vericast Intralinks website.

Access to the Intralinks website is accessible to current holders or beneficial owners of Vericast's outstanding notes, prospective investors with a bona fide interest in Vericast's notes who are qualified institutional buyers (as defined in Rule 144A) or non-U.S. persons (as defined in Regulation S), FINRA-registered securities analysts and market makers affiliated with any initial purchaser of Vericast's notes upon certification to establish its identity as such to the reasonable satisfaction of Vericast.

To obtain information on how you can request access to the website, please visit:
<https://vericast.com/investor-relations/>

About Vericast

Vericast is reimagining marketing solutions one business-to-human connection at a time. By influencing how over 130 million households eat, shop, buy, save and borrow, Vericast fuels commerce, drives economic growth and directly accelerates revenue potential for thousands of brands and businesses. While its award-winning portfolio of products, technology and solutions are part of the Vericast story, its people are the true differentiators; trailblazers in data intelligence, marketing services, transaction solutions, campaign management and media delivery.

Contact:

Vericast

Investor Relations

Vericast.IR@vericast.com