# **VERICAST. /** NCH MARKETING

# MANUFACTURER INDUSTRY NOTIFICATION For Paper and Paperless Coupon Redemption

December 1, 2023

Hot Line # 1-800-833-7096

For inquiries, please see below:

**CLEARINGHOUSE PERSONNEL** 

Email inquiries to clearinghouseinquiries@nchmarketing.com

#### RETAILERS

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc. 155 N. Pfingsten Road, Suite 200 Deerfield, Illinois 60015 Attn: Trade Management

https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/

Please include contact name and phone number so we may effectively handle your inquiry

# GLOSSARY

#### **Brands / Products**

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

#### **Family Codes**

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

#### Manufacturer Merger

A manufacturer merging into an existing Vericast/NCH client

#### Manufacturer Name Change

A Vericast/NCH client changing their corporate name

#### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

#### Manufacturer Redemption Address Change

A Vericast/NCH client moving to another agent or beginning to process in-house

#### Manufacturer Redemption Clarification

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

#### **Manufacturer Split**

A Vericast/NCH client who has sold products to another manufacturer

#### **New NCH Manufacturer**

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999

## **New NCH Manufacturer**

#### The information below pertains to both paper and paperless submissions.

Effective Date:				
Previous Manufacturer Name & Address	Client Number	New Manufacturer	Name & Address	Client Number
GS1 Company Prefix		Family Codes	Brands/P	roducts

# Manufacturer Merger

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 12/18/2023					
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number	
Enjoy Life Natural Brands, LLC	1680	Enjoy Life Natural Brands #1680 P.O. Box 880001 El Paso, TX 88588-0001	Mondelēz Global LLC #1538 P.O. Box 880001 El Paso, TX 88588-0001	1538	
GS1 Company Prefix		Family Codes	Brands / Products		
081959701	All Family Codes		All Brands		
0853522000		All Family Codes	All Brands		

Effective Date: 11/27/2023					
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number	
Hello Products LLC	N/A	Inmar Dept. # 54296 Mfr Rcv Office 801 Union Pacific Blvd STE 5, Laredo, TX 78045	Colgate-Palmolive Company #1119 PO Box 880001 El Paso, TX 88588	1119	
GS1 Company Prefix		Family Codes	Brands / Products		
081915602		All Family Codes	All Brands		
0854296004		All Family Codes	All Brands		

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999

# Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 12/18/2023				
Previous Manufacturer Name & Address	Client New Manufacturer Name & Address		Client Number	
Mondelez Global LLC #1538 PO Box 880001 El Paso, TX 88588	Perfetti Van Melle USA Inc #1581 1538 PO Box 880001 El Paso, TX 88588		1581	
GS1 Company Prefix	Family Codes		Brands/Products	
0012546	200-212		Bubblicious Single	
0012546	214-222		Dentyne Ice Bottles	
0012546	224-242		Dentyne M	
			Dentyne	Singles
			Trident E	
			Trident Mu	
			Trident S	Singles

Effective Date: 12/04/2023				
Previous Manufacturer Name & Address	Client Number	New Manufacturer	Name & Address	Client Number
Unilever 1370 P.O. Box 880001 El Paso, TX 88588-0001	1370	Suave Brands Company, P.O. Box 880001 El Paso, TX 88588-0001	LLC 1815	1815
GS1 Company Prefix	Family Codes		Brands/P	roducts
0079400	100-299		All Suave brands	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

# Manufacturer Redemption Address Change

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

 

 Effective Date:

 Manufacturer Name & Address
 Client Number
 Forwarding Information
 GS1 Company Prefix

## Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

# **Manufacturer Redemption Clarification**

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments

# Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

#### Manufacturer Name

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999