
MANUFACTURER INDUSTRY NOTIFICATION **For Paper and Paperless** **Coupon Redemption**

April 19, 2024

Hot Line # 1-800-833-7096

For inquiries, please see below:

CLEARINGHOUSE PERSONNEL

Email inquiries to clearinghouseinquiries@nchmarketing.com

RETAILERS

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.
155 N. Pfingsten Road, Suite 200
Deerfield, Illinois 60015
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so we may effectively handle your inquiry

GLOSSARY

Brands / Products

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

Manufacturer Merger

A manufacturer merging into an existing Vericast/NCH client

Manufacturer Name Change

A Vericast/NCH client changing their corporate name

Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center
www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Redemption Address Change

A Vericast/NCH client moving to another agent or beginning to process in-house

Manufacturer Redemption Clarification

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

Manufacturer Split

A Vericast/NCH client who has sold products to another manufacturer

New NCH Manufacturer

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

New NCH Manufacturer

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 04/22/2024		
Manufacturer Name	Client Number	Prior Redemption Address
LG H&H USA, Inc. 1821 P.O. Box 880001 El Paso, TX 88588-0001	1821	LG H&H USA, Inc. One Liberty Plaza 165 Broadway, 25 th Floor New York, NY 10006
GS1 Company Prefix	Family Codes	Brands / Products
0803954	All Family Codes	Farm RX The Face Shop

Effective Date: 03/25/2024		
Manufacturer Name	Client Number	Prior Redemption Address
CalChef Foods, LLC DBA Kevin's Natural Foods 1819 P.O. Box 880001 El Paso, TX 88588-0001	1819	The Coupon Guy/CalChef PO Box 48469 Tampa, FL 33646
GS1 Company Prefix	Family Codes	Brands / Products
081026402	All Family Codes	All Brands

Manufacturer Merger

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 04/01/2024				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
SmartyPants Vitamins	N/A	SmartyPants Vitamins MPS P.O. Box 407, Dept 1116, Cinnaminson, N.J. 08077	Unilever 1370 P.O. Box 880001 El Paso, TX 88588-0001	1370
GS1 Company Prefix	Family Codes		Brands / Products	
0851356004	All Family Codes		SmartyPants	
081705302	All Family Codes		SmartyPants	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 04/01/2024			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Johnson & Johnson Consumer 1453 P.O. Box 880001 El Paso, TX 88588-0001	1453	Bausch & Lomb/ Blink 1820 P.O. Box 880001 El Paso, TX 88588-0001	1820
GS1 Company Prefix	Family Codes		Brands/Products
0329943	All Family Codes		All Brands
0340171	All Family Codes		All Brands
0827444	All Family Codes		All Brands

Manufacturer Redemption Address Change

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 5/8/2024			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Beauty by Imagination 1792 PO Box 880001 El Paso, TX 88588-0001	1792	Beauty by Imagination 55 Mall Drive Hauppauge, NY 11788	0013114 0027648 0041457 0736658

Effective Date: 4/25/2024			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Basic American, Inc 1504 PO Box 880001 El Paso, TX 88588-0001	1504	Basic American Foods Attn: Retail PO Box 2006 Brownsdale, MN 55918-2006	0011140 0888683

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
The Kraft Heinz Company PO Box 880001 El Paso, TX 88588-0001	1539	The Kraft Heinz company prefix 0021000 with family code 418 was communicated in error as being divested. CP 0021000 FC 418 is for Cracker Barrel Meals which was not divested to Lactalis and should remain with The Kraft Heinz Company.

Manufacturer Name & Address	Client Number	Comments
Wellspring Pharmaceutical 1764 PO Box 880001 El Paso, TX 88588-0001	1764	Offer 23267 and 23389 with company prefix 0041100 and family code 400 should be redirected from Bayer Healthcare to Wellspring Pharmaceutical. Wellspring acquired the brands A+D and Solarcaine but not the company prefix 0041100.

Manufacturer Name & Address	Client Number	Comments
Kao Usa, Inc., 1699 P.O. Box 880001 El Paso, TX 88588-0001	1699	Kao USA Inc. has two new company prefixes 0850278004 and 081002017 for All Bondi Sands Products

Manufacturer Name & Address	Client Number	Comments
Seneca Foods Corporation 1278 P.O. Box 880001 El Paso, TX 88588-0001	1278	Seneca Foods Corporation has a new company prefix 081015393 for the following brand: Green Giant Shelf Stable

Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at

www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Name

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

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