# **VERICAST. /** NCH MARKETING

## MANUFACTURER INDUSTRY NOTIFICATION For Paper and Paperless Coupon Redemption

April 5, 2024

Hot Line # 1-800-833-7096

For inquiries, please see below:

**CLEARINGHOUSE PERSONNEL** 

Email inquiries to clearinghouseinquiries@nchmarketing.com

## RETAILERS

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc. 155 N. Pfingsten Road, Suite 200 Deerfield, Illinois 60015 Attn: Trade Management

https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/

Please include contact name and phone number so we may effectively handle your inquiry

## GLOSSARY

## **Brands / Products**

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

#### **Family Codes**

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

#### **Manufacturer Merger**

A manufacturer merging into an existing Vericast/NCH client

## Manufacturer Name Change

A Vericast/NCH client changing their corporate name

#### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

#### Manufacturer Redemption Address Change

A Vericast/NCH client moving to another agent or beginning to process in-house

#### Manufacturer Redemption Clarification

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

#### Manufacturer Split

A Vericast/NCH client who has sold products to another manufacturer

## **New NCH Manufacturer**

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

## Example: ABC Company #9999

## **New NCH Manufacturer**

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 04/22/2024				
Manufacturer Name	Client Number	Prior Redemption Address		
LG H&H USA, Inc. 1821 P.O. Box 880001 El Paso, TX 88588-0001	1821	LG H&H USA, Inc. One Liberty Plaza 165 Broadway, 25 <sup>th</sup> Floor New York, NY 10006		
GS1 Company Prefix	Family Codes	Brands / Products		
0803954	All Family Codes	Farm RX The Face Shop		

Effective Date: 03/25/2024		
Manufacturer Name	Client Number	Prior Redemption Address
CalChef Foods, LLC DBA Kevin's Natural Foods 1819 P.O. Box 880001 El Paso, TX 88588-0001	1819	The Coupon Guy/CalChef PO Box 48469 Tampa, FL 33646
GS1 Company Prefix	Family Codes	Brands / Products
081026402	All Family Codes	All Brands

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

## **Manufacturer Merger**

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

## Effective Date: 04/01/2024

Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number		
SmartyPants Vitamins	N/A	SmartyPants Vitamins MPS P.O. Box 407, Dept 1116, Cinnaminson, N.J. 08077	Unilever 1370 P.O. Box 880001 El Paso, TX 88588-0001	1370		
GS1 Company Prefix		Family Codes	Brands / Products			
0851356004	All Family Codes SmartyPants		SmartyPants			
081705302		All Family Codes	SmartyPants			

Effective Date: 03/11/2024					
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number	
Brownie Brittle	N/A	Inmar Dept #11747 Brownie Brittle LLC 1 Fawcett Dr Del Rio, TX 78840	KNPC Second Nature Brands 1773 P.O. Box 880001 El Paso, TX 88588-0001	1773	
GS1 Company Prefix	Family Codes		Brands / Products		
0711747		All Family Codes	Brownie Brittle		

#### Effective Date: 03/04/2024 Client Manufacturer **Previous Redemption** Client Number **Merging Into** Name Address Number U.S. Sugar Savannah United Sugar Producers and U.S. Sugar Refinery, LLC 2194 Refiners 2182 2182 2194 Savannah Refinery P.O. Box 880001 P.O. Box 880001 El Paso, TX 88588-0001 El Paso, TX 88588-0001 **GS1** Company Family Codes **Brands / Products** Prefix All Family Codes Dixie Crystal Brands 0016200 0072100 All Family Codes **Imperial Sugar Brands**

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

## Example: ABC Company #9999

## Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 04/01/2024				
Previous Manufacturer Name & Address	Client Number	New Manufacture	er Name & Address	Client Number
Johnson & Johnson Consumer 1453 P.O. Box 880001 El Paso, TX 88588-0001	1453	Bausch & Lomb/ Blin P.O. Box 880001 El Paso, TX 88588-00		1820
GS1 Company Prefix	Family Codes		Brands/P	roducts
0329943	All Family Codes		All Bra	ands
0340171	All Family Codes		All Bra	ands
0827444	All	Family Codes	All Bra	ands

Effective Date: 03/18/2024				
Previous Manufacturer Name & Address	Client Number	New Manufacturer	Name & Address	Client Number
Campbell Soup Company 1812 P.O. Box 880001 El Paso, TX 88588-0001	1812	Flagstone Foods Advance Coupon Dept. 4 115 Route 46W, Building Mountain Lakes, NJ 0704	C17	N/A
GS1 Company Prefix	Family Codes		Brands/P	roducts
0010300	All		All Emerald N	uts products

## Manufacturer Redemption Address Change

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

## Effective Date: 3/20/2024

Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
The Kong Company 1668 PO Box 880001 El Paso, TX 88588-0001	1668	The Kong Company Attn: Consumer Relations Dept 16191 Table Mountain Parkway Golden, CO 80403	0035585

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999

## Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

## **Manufacturer Redemption Clarification**

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
Wellspring Pharmaceutical 1764 PO Box 880001 El Paso, TX 88588-0001	1764	Offer 23267 and 23389 with company prefix 0041100 and family code 400 should be redirected from Bayer Healthcare to Wellspring Pharmaceutical. Wellspring acquired the brands A+D and Solarcaine but not the company prefix 0041100.

Manufacturer Name & Address	Client Number	Comments
Kao Usa, Inc., 1699 P.O. Box 880001 El Paso, TX 88588-0001	1699	Kao USA Inc. has two new company prefixes 0850278004 and 081002017 for All Bondi Sands Products

Manufacturer Name & Address	Client Number	Comments
Seneca Foods Corporation 1278 P.O. Box 880001 El Paso, TX 88588-0001	1278	Seneca Foods Corporation has a new company prefix 081015393 for the following brand: Green Giant Shelf Stable

## Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

## Manufacturer Name

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999