
MANUFACTURER INDUSTRY NOTIFICATION **For Paper and Paperless** **Coupon Redemption**

February 16, 2024

Hot Line # 1-800-833-7096

For inquiries, please see below:

CLEARINGHOUSE PERSONNEL

Email inquiries to clearinghouseinquiries@nchmarketing.com

RETAILERS

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.
155 N. Pflingsten Road, Suite 200
Deerfield, Illinois 60015
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so we may effectively handle your inquiry

GLOSSARY

Brands / Products

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

Manufacturer Merger

A manufacturer merging into an existing Vericast/NCH client

Manufacturer Name Change

A Vericast/NCH client changing their corporate name

Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center
www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Redemption Address Change

A Vericast/NCH client moving to another agent or beginning to process in-house

Manufacturer Redemption Clarification

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

Manufacturer Split

A Vericast/NCH client who has sold products to another manufacturer

New NCH Manufacturer

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

New NCH Manufacturer

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date:		
Manufacturer Name	Client Number	Prior Redemption Address
GS1 Company Prefix	Family Codes	Brands / Products

Manufacturer Merger

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 03/11/2024				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Brownie Brittle	N/A	Inmar Dept #11747 Brownie Brittle LLC 1 Fawcett Dr Del Rio, TX 78840	KNPC Second Nature Brands 1773 P.O. Box 880001 El Paso, TX 88588-0001	1773
GS1 Company Prefix	Family Codes		Brands / Products	
0711747	All Family Codes		Brownie Brittle	

Effective Date: 03/04/2024				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
U.S. Sugar Savannah Refinery	2194	U.S. Sugar Savannah Refinery, LLC 2194 P.O. Box 880001 El Paso, TX 88588-0001	United Sugar Producers and Refiners 2182 P.O. Box 880001 El Paso, TX 88588-0001	2182
GS1 Company Prefix	Family Codes		Brands / Products	
0016200	All Family Codes		Dixie Crystal Brands	
0072100	All Family Codes		Imperial Sugar Brands	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 03/04/2024			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
The Kraft Heinz Company 1539 PO Box 880001 El Paso, TX 88588-0001	1539	Lactalis American Group Inmar Dept #74030- Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045	N/A
GS1 Company Prefix	Family Codes	Brands/Products	
0021000	260, 261, 263, 264, 265	Light/Free/Natural Cheese	
0021000	710, 711, 713	Breakstone	
0021000	250, 251, 252, 253, 260	Cracker Barrel	
0021000	264, 266, 418	Cracker Barrel	
0021000	160,161	Kraft Grated Cheese	
0021000	266	Kraft Snacking Cheese	
0021000	544	Velveeta (Shreds Only)	
0049900	300, 305, 306, 307	Knudsen	

Effective Date: 01/29/2024			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
The J.M. Smucker Co 277 P.O. Box 880001 El Paso, TX 88588-0001	277	KNPC Second Nature Brands 1773 P.O. Box 880001 El Paso, TX 88588-0001	1773
GS1 Company Prefix	Family Codes	Brands/Products	
0893869000	All Family Codes	Sahale Snacks	
0893869003	All Family Codes	Sahale Snacks Layer Nut Bars	
0893869005	All Family Codes		

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Redemption Address Change

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 01/26/2024			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
House of Cheatham Inc 1662 PO Box 880001 El Paso, TX 88588-0001	1662	House of Cheatham Inc 1445 Rock Mountain Blvd Stone Mountain, GA 30083	0034285

Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
Post Holdings, Inc 1473 P.O. Box 880001 El Paso, TX 88588-0001	1473	Bob Evans Farms, Inc. (A Post Holdings Company) has a new company prefix 0850034019 for the following Bob Evans brand: <ul style="list-style-type: none"> Wanderlish, All Family Codes

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Name
#8 General Mills, Inc.
#1357 The Blue Buffalo Company

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

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