VERICAST. / NCH MARKETING

SPECIAL NOTIFICATION MANUFACTURER INDUSTRY NOTIFICATION For Paper and Paperless Coupon Redemption

February 29, 2024

Hot Line # 1-800-833-7096

For inquiries, please see below:

CLEARINGHOUSE PERSONNEL Email inquiries to <u>clearinghouseinquiries@nchmarketing.com</u>

RETAILERS

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc. 155 N. Pfingsten Road, Suite 200 Deerfield, Illinois 60015 Attn: Trade Management

https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/

Please include contact name and phone number so we may effectively handle your inquiry

GLOSSARY

Brands / Products

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

Manufacturer Merger

A manufacturer merging into an existing Vericast/NCH client

Manufacturer Name Change

A Vericast/NCH client changing their corporate name

Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Redemption Address Change

A Vericast/NCH client moving to another agent or beginning to process in-house

Manufacturer Redemption Clarification

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

Manufacturer Split

A Vericast/NCH client who has sold products to another manufacturer

New NCH Manufacturer

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email <u>NRSpaperless@nchmarketing.com</u> to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 12/04/2023 – We believe redemption for Suave is still being erroneously submitted to Unilever. Please ensure your systems have been updated to accurately account for this split.

Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address		Client Number
Unilever 1370 P.O. Box 880001 El Paso, TX 88588-0001	1370	Suave Brands Company, LLC 1815 P.O. Box 880001 El Paso, TX 88588-0001		1815
GS1 Company Prefix	Family Codes		Brands/Products	
0079400	100-299		All Suave brands	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999